ACUITY
Your Vision | Our Focus

Mobile Innovation & Development

There is no denying the potential of

advancements made possible by the proliferation of mobile communication, but far too few of the applications deployed in civil service have produced the significant, mission-advancing change we should all expect.

The increasing use of mobile devices around the world is changing the business of government. Government employees are looking for ways to work remotely, managers see opportunity to increase efficiency, soldiers want mobile access on the battlefield, and it is up to senior executives and their IT organizations to deploy the enterprise mobile applications that enable and support these capabilities, all while managing cost, infrastructure support and security.

Acuity's team of seasoned mobility experts not only have a first-hand understanding of the challenges federal agencies are facing, but also have experience successfully designing, building, and implementing mobile solutions that modernize and streamline processes, improve accessibility, and enhance mission effectiveness.

With intuitive interfaces, rapid and iterative development and proven security strategies, Acuity helps federal agencies and IT organizations institute an enterprise mobile platform strategy, develop custom mobile applications and apply the latest advancements in mobile technology.

How We Work

Rapid, Agile

Employing modern design, project management and agile development techniques, Acuity mobility consultants deliver high quality, game-changing mobile applications in weeks — instead of months or years.
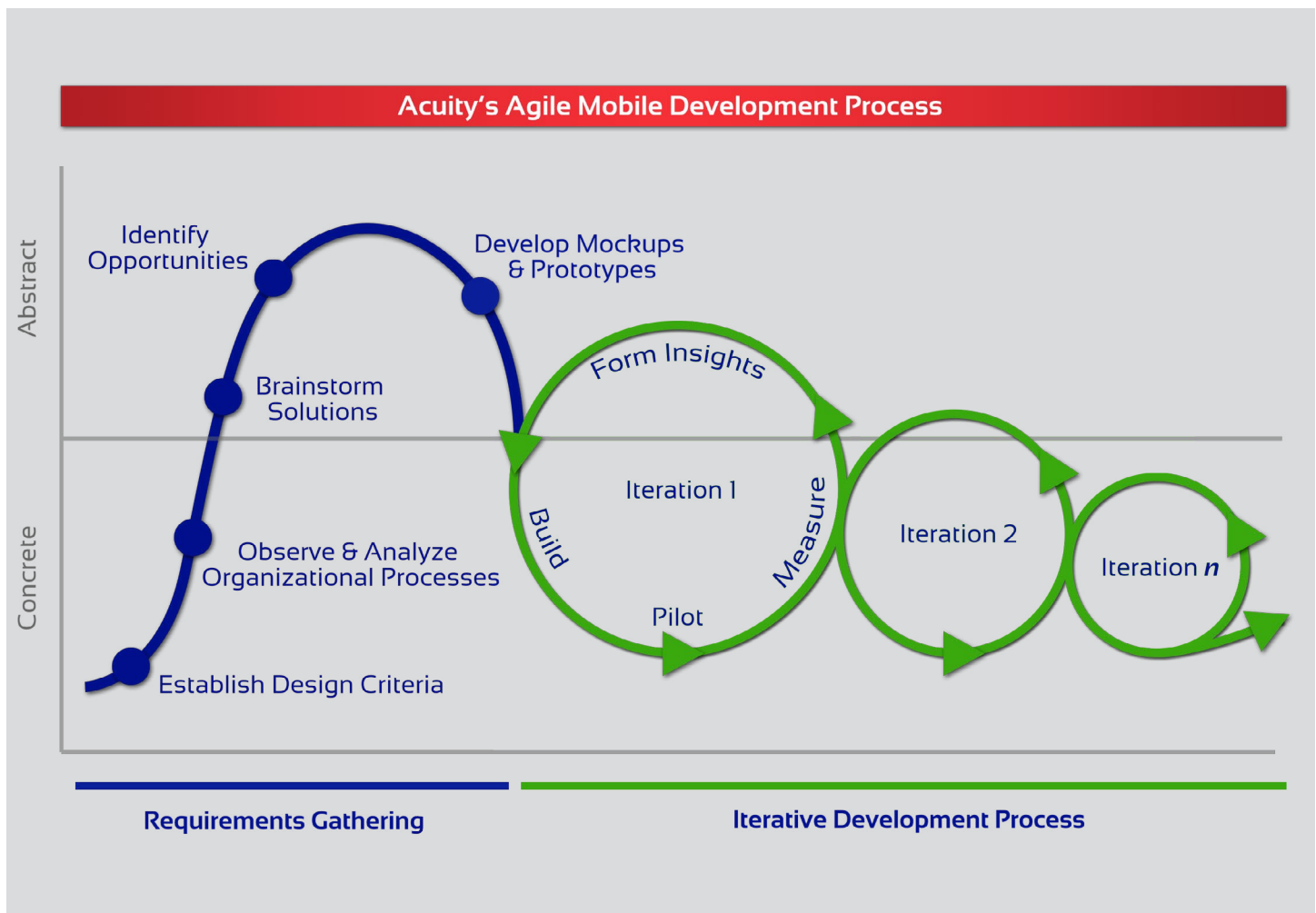
Acuity builds, measures, and enhances mobile systems through a series of sprint cycles to test assumptions, build prototypes, pilot with customers, and apply feedback in a succession of continually improving releases.

By soliciting client feedback at each stage of the iterative development process, Acuity's experts are able to deliver faster results, increase end-user support and project buy-in while continuously reducing the risk of project failure.
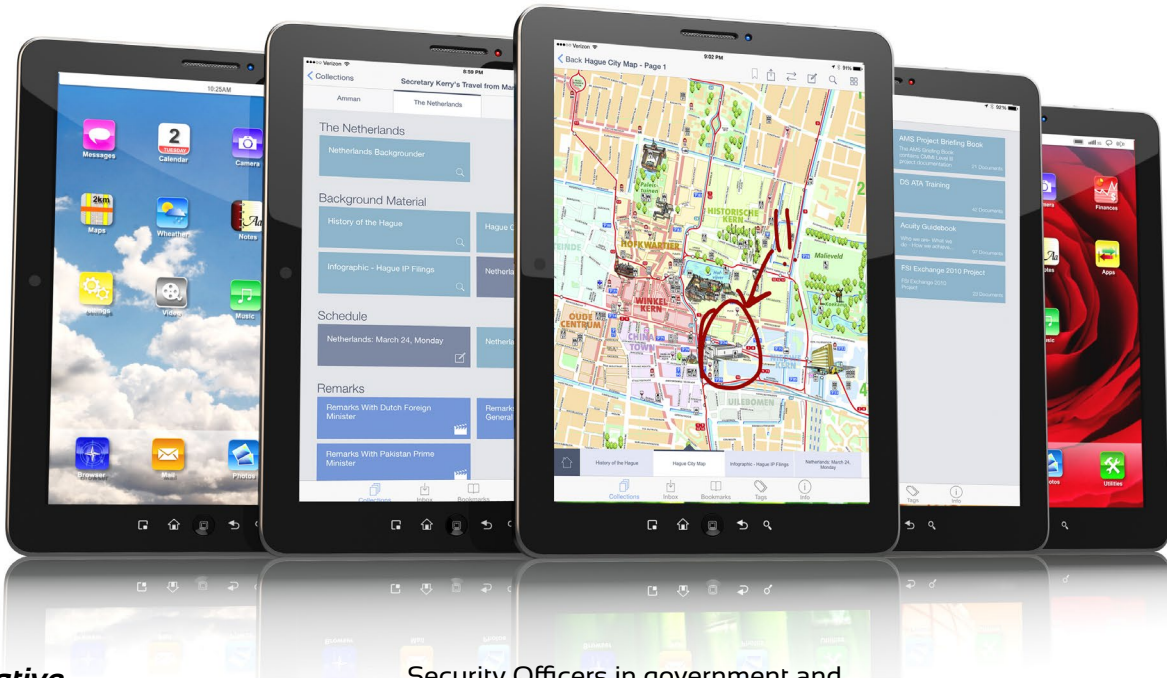
Acuity uses modern design, agile development techniques and tested security strategies to help agencies achieve their mission more efficiently than ever before.

Acuity's mobile briefing app for the Department of State has fundamentally changed the way information is delivered across their offices.
Full case study: www.myacuity.com

Acuity's Agile Mobile Development Process

- Identify Opportunities
- Develop Mockups & Prototypes
- Brainstorm Solutions
- Form Insights
- Build
- Iteration 1
- Measure
- Iteration 2
- Iteration *n*
- Observe & Analyze Organizational Processes
- Pilot
- Establish Design Criteria

Abstract / Concrete

Requirements Gathering — **Iterative Development Process**

Collaborative

Understanding the unique interconnected nature and structural dependencies of federal organizations, Acuity consultants engage a variety of stakeholders from across the enterprise to facilitate shorter review cycles and expedited approvals – ultimately preventing costly mistakes and rework.

Insisting that the agency's security oversight team always has a seat in these planning sessions enables our team to proactively address security concerns, regulations, compliance considerations and hurdles early on, keeping stakeholders situationally aware and the project on schedule and budget.

Acuity has worked with some of the most risk-adverse Information System

Acuity enables productivity through a robust portfolio of mobile apps.

Security Officers in government and implemented robust security solutions. Acuity has proven success securing mission-critical information for senior government officials up to the U.S. President's cabinet-level executives.

Mission-Focused

Any effective mobile solution must be completely intuitive and fully aligned to the work processes and people it is designed to support. Acuity's team delivers flexible, scalable tools that help users achieve mission objectives faster, cheaper and more efficiently than ever before – and works hard to ensure new tools enable results and never hinder the process. We understand that in today's fast-paced, mission-critical environment there is little time or patience for a steep learning curve.

Through human-centered design, rapid prototyping and the prioritization of usability every step of the way, Acuity ensures their final products not only meet their client's overarching objectives, but that the end users have a tool that enables productivity and simply makes sense in the context of their mission-critical workflows. Acuity's solutions are designed with intuitive interfaces and user-friendly processes to boost productivity from the very first moment the technology is in a user's hands... and continue to improve from there.

Improved Executive Communication in 9 Weeks

Acuity helped the U.S. Department of State modernize the information delivery process used to support Secretary of State transitions. By the time Secretary John Kerry was appointed, State had successfully replaced their paper briefing books with a secure application that provides remote access to Sensitive but Unclassified (SBU) information on iPads using Wi-Fi or 3G/4G cellular networks.

Full case study: www.myacuity.com

For more information, contact:

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Or visit:

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About Acuity, Inc.

About Acuity, Inc.
Acuity is a federal management and technology consulting firm headquartered in Washington, D.C. Acuity provides deep industry expertise to help clients plan for the future, perform in the present and save taxpayer dollars while realizing real, measurable and meaningful project results that help improve and safeguard the country.
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